

Odisha Govt. Asked To Integrate 'Mobile Seva' In E-Governance Projects

The Union ministry of communications and information technology has urged the Odisha government to integrate 'Mobile Seva' scheme in various e-governance projects of the state.

'Mobile Seva' is a countrywide initiative on mobile governance that aims to enable all government departments and agencies to provide services on various mobile channels such as short message service (SMS), integrated voice response system (IVRS), unstructured supplementary service data and mobile applications.

To encourage early adoption of 'Mobile Seva', it has been decided that SMS services will be offered free of cost to government departments during the current duration of the 'Mobile Seva' project. I request you to take this opportunity to fully integrate 'Mobile Seva' in the Mission Mode projects and other projects in various departments of your state for offering various citizen centric services through mobile phones and tablets, informed Rajendra Kumar, joint secretary, Union ministry of communication & information technology stated in a letter to the Odisha IT secretary.

Over 790 departments/ agencies across central, state and local governments have adopted 'Mobile Seva' to deliver services to citizens through SMS. More than 250 public services are already available to citizens and other stakeholders.

The 'Mobile Seva' initiative of the Union government aims at mainstreaming mobile governance in the country as a compelling new paradigm for delivery of public services electronically through the mobile platform.

Government departments and agencies at central, state and local levels touch over 1.2 billion citizens in their day-to-day lives. Implementation of 'Mobile Seva' is expected to bring all these government departments and agencies on to this common platform and reach over 900 million mobile subscribers in the country with public services.

'Mobile Seva' aims to provide a one-stop solution to all the central and state government departments and agencies across the country for all their mobile service delivery needs.